



**Santa Clara Valley Quilt Association**  
**Board Meeting Minutes**  
**January 12, 2015, 7 PM**  
Westgate Church, Room 301, 1735 Saratoga Ave, San Jose, CA  
**Approved 2-9-2015**

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**Call to Order**

The meeting was called to order by President Shelagh Deming at 7:00pm.

**Quorum**

There being a majority of board members present, a quorum was confirmed.

**Attendance**

Board members present: Susan Arnold, Mel Beach, Susan Bianchi, Ann Brooks, Carol Current, Shelagh Deming, Roberta Pabst, Tami Pratt, Terri Schneider, Kimberly Valenzuela, Gayle Visher, Amy Witherow

Board members absent: Janet Hagquist, Tiffany Tamboury, Jean Richards

Non-board member present: Paulette Reader (representing Jean Richards)

**Agenda**

No corrections or additions made.

**Approval of Minutes**

The minutes of the previous board meeting on 12/8/2014 were approved as corrected. MSP

The minutes of the previous general meeting on 12/15/2014 were approved as distributed. MSP

**Treasurer's Report**

Carol's report was accepted as distributed.

**Correspondence**

- A letter of thanks was received from the San Jose Museum of Quilts and Textiles for SCVQA's monthly contribution to museum expenses.
- A letter of thanks was received from West Valley Community Services for the donations received at the December meeting. Additional thank you letters from two of their clients were included.

**Reports**

Opportunity Quilt – Terri Schneider displayed the nearly finished quilt. She is hoping to have the quilt finished by January. Volunteers are working on the quilting and binding the quilt. A volunteer will make the label, which will include SCVQA and the year.

- Terri requested approval for going over her budget to order tickets for the quilt. It was agreed that Terri and Kimberly Valenzuela will work together to make a ticket that will work for both the quilt and Singer Featherweight. Tami Pratt moved that the board approve an overage in the existing budget for the opportunity quilt for the printing of tickets of approximately \$60. Roberta Pabst seconded the motion. The motion passed.

Philanthropy – Paulette Reader represented Jean Richards (absent). She reminded the board that the committee meets on the third Wednesday from 10 a.m. to 4 p.m. in room 2 of the Camden Community Center, 3369 Union Ave., San Jose. There is lots of parking.

- The committee started with over 200 quilts to work on. They are now down to 10-20 left to work on.
- They will continue requesting UPC codes from Hobbs batting from the membership.
- Volunteers seem to be happy with the location and the number of workers seems to be growing.

Programs – Sue Bianchi reported that the Katie Pasquini Masopust classes are both full but will take the first five on the wait lists.

- Quilting 101 is officially changing from a single chairperson to co-chairs: LaNelle Wilkinson and Ileana Hassel.

Programs – Ann Brooks reported that only eight have signed up for the Open Sew in February but we are anticipating it being full.

- Jan Soules will be sending a sample for her class in March.

Quilt Show – Roberta Pabst requested extra tables be available at the general meeting for volunteer sign ups. They will still need tables for ticket sales and for souvenir sales.

- Amy Witherow and Sonja Jeter worked on the online entry form on the website. Roberta tested it and all appears well. It will go live on Thursday.
- The Quilt Depot list will be on the website soon and will be in the next newsletter.
- Roberta is currently working on a list of “teasers” publicizing the show that will go on the website as well as the Facebook page.
- Golden State Sewing will possibly be a vendor at the show.
- The next Quilt Show committee meeting is on January 20<sup>th</sup>, 7 p.m. at Rene Rankin’s home.

Membership – Susan Arnold

- Current membership is 415. 22 of those are affiliate members.
- Susan expressed her thanks for the board participation in the new member tea.
- At the last quilt show, the Membership chair offered a ½ off membership sale for the two days of the show as a “show special.” Susan asked if the board thought we should do this again. The board unanimously supported the idea as an unadvertised special. The members that sign up at this time will only have access to online newsletters.
- Depending on the number of new members over the next six months, she may have another new member welcoming function.

Ways & Means - Kimberly Valenzuela reported they are still looking for a name for the new Featherweight.

- It was agreed that the Featherweight will debut at the quilt show in March.

Historian – Mel Beach reported that the UFO exchange will kick off at the January 26<sup>th</sup> general meeting. She requested and was given the back main sanctuary section to the left of the entry door. She will post categories along the windows for drop-off and selection.

- Challenge Quilts will also need a spot in the sanctuary for display and voting for both the January and February meetings. It was agreed that they have the back section of the sanctuary to the right of the main door.
- December pictures have been uploaded.
- John Palmer is available to lead a workshop/lecture on photographing your own quilts for quilt show entries, documenting, etc. If this opportunity interests you or your committee, please contact him directly to coordinate.

Website – Amy Witherow reported that she has been working on the online quilt show entry form and will make it live on Thursday.

- She has changed the Quilting 101 page to reflect that LaNelle and Ileana are now co-chairs.
- Amy is still getting to know the website, particularly all the pages that have overlapping or duplicate information. Please keep reviewing pages that pertain to your committee and send her new information and corrections.
- Paulette Reader asked a question about the availability of meeting minutes from last year. Amy explained that there was a transitional period due to the change of webmasters where some of the minutes did not make it on to the site in a timely manner. In general, the minutes for the last 12 months are available on the website. If you are looking for minutes prior to that 12 month range, you can request them from the historian.
- There was a brief discussion about having the affiliate member’s website links on our website as well as the newsletter. Amy will work with Susan Arnold to decide what to do.
- She brought up the idea of posting the newsletter on the website as opposed to emailing it to the membership. It was decided that as there was personal information in the newsletter such as phone numbers and addresses, that we would not post them but continue to email them to the membership.

Parliamentarian – Tami Pratt is working on forming the nominating committee. Carol Current volunteers to be on the committee. The committee now has four out of the required five members.

- The positions that require new members were clarified. The Secretary needs to be asked if she will continue on in the job. New people need to be found for the positions of Treasurer and Third V.P. Programs. The Quilt Show chair will be appointed by the president
- Tami will be absent from the February meeting but will find a substitute to fulfill the role of parliamentarian.

### **Unfinished Business**

No unfinished business.

### **New Business**

Affiliates use of SCVQA email list was discussed. In December an affiliate used the SCVQA roster to send out an advertisement for her business. She had requested an email list usable for this purpose from both Amy Witherow and Susan Arnold but had been turned down. Several members complained about receiving the email.

Tami Pratt will research the by laws and standing rules to see if there is existing verbage in place that covers restricting this kind of use of email addresses. If not, we will come up with the appropriate wording to add to the standing rules and to the roster that will restrict members from using Association membership information for advertising or solicitation purposes.

Shelagh Deming will write a board response to the affiliate that sent out the original email.

Sue Bianchi requested that we think about starting a program for members interested in becoming quilting professionals. We could encourage some of our professional members and interested members into some kind of round table discussion. Will discuss at next meeting.

### **Next Meeting**

February 9, 2015

### **Adjournment**

The meeting was adjourned at 8:30 PM.????

Susan Bianchi, poor substitute for the Secretary