



Santa Clara Valley Quilt Association
Board Meeting Minutes
February 9, 2015, 7 PM
Westgate Church, Room 301, 1735 Saratoga Ave, San Jose, CA
Approved 3-9-2015

Call to Order

The meeting was called to order by President Shelagh Deming at 7 pm.

Quorum

Myra Talavera, former parliamentarian and visitor, acted as parliamentarian. There being a majority of board members present, a quorum was confirmed.

Attendance

Board members present: Susan Arnold, Mel Beach, Sue Bianchi, Carol Current, Shelagh Deming, Janet Hagquist, Roberta Pabst, Jean Richards, Terri Schneider, Tiffany Tamboury, Kimberly Valenzuela, Gayle Visher,

Board members absent: Ann Brooks, Tami Pratt, Amy Witherow

Visitors: Grace Gershowitz, Myra Talavera

Introductions

Shelagh introduced Grace Gershowitz.

Agenda

No changes or additions were made.

Non-Board Member Comments

There were no comments.

Approval of Minutes

The minutes of the previous board meeting on 1/12/2015 were approved as corrected.

The minutes of the previous general meeting on 1/26/2015 were approved as corrected.

Treasurer's Report

Carol Reported that, even though the balance seems high, money for the Marin and In-Town Retreats and the convention center for the quilt show will be going out this month

Carol's report was accepted as distributed.

Correspondence

A thank you note was received from Scribbles & Giggles.

Reports

Vice President - Terri Schneider reported on facilities:

- WestGate Church has requested a change of venue for the general meetings in February and April to their Almaden Hills Campus (AHC). After much discussion it was decided that Terri should speak to David Profio to get more information. If the main sanctuary is not an option our second choice would be to stay on the Westgate campus and meet in another building - Theater or Gym. If there is no other option, Terri will find out about facilities and tech support at the AHC. Should members need to be contacted, 13 people do not have email and would need to be contacted directly.
- The foyer at general meetings is getting a bit crowded. She wondered about moving tables. The consensus of the board was that the crowding is due to tables required for the quilt show, and that would not be an issue after the February meeting, and it may not be an issue depending on where the February meeting is held.

- A draft of the tickets to be used for the Opportunity Quilt and Singer Featherweight was passed around for approval. It was decided that the wording would be "suggested donation" before the prices on the flyer and that no prices would be printed on the tickets. The only information needed from the ticket buyer is name and phone number.

Philanthropy – Jean Richards reported:

- The backlog of quilts to be finished is now down to 20 quilts.
- A meeting was held today to sew labels on quilts.

Membership – Susan Arnold reported:

- Fifty-six new members have joined since October. Current membership stands at 435, of which 26 are affiliates.
- Every welcome letter to affiliates included verbiage that the roster is only for personal use.
- A special membership form, created for the half price membership sale at the quilt show, was passed around for proof reading. The form will be orange. The board agreed that the sale price should be extended to affiliates. The board recommended that 100 forms be printed in advance; more could be printed if necessary.
- Programs requested an updated roster.
- Susan confirmed that affiliates get a free ad with their membership. The current agreement with affiliates is for a quarter-page ad. Tiffany would prefer a business card size ad. This will be considered for the next fiscal year.

Ways & Means – Kimberly Valenzuela wondered if boutique items should be brought to the new venue if the meeting ended up being moved to AHC. The board decided yes.

Parliamentarian – Myra Talavera reported for Tami Pratt that the nominating committee is nearly complete.

Programs – Sue Bianchi confirmed with Terri Schneider that two 8' tables are needed for Programs.

Quilt Show – Roberta Pabst reported:

- Two small tables for selling tickets and a large table near the membership table for volunteer sign-ups are needed in the foyer at the general meeting. No table is needed for voting.
- One hundred fifty quilts have been entered into the show so far. The deadline for entry is Thursday, February 12th, and is FIRM. She would like to have an eblast to members to remind them of the deadline.
- Food will not be provided for the quilt show set-up day. Water will be available. She thought about ordering coffee from the convention center, but at nearly \$6 per cup decided that was too much.
- The next quilt show meeting is February 17th.
- More volunteers are needed.
- Promotion and Advertising: Sue Bianchi is working on social media outreach. An email message will be sent to members to forward on to their friends and family. An ad will be put in the SJ Mercury News. Myra Talavera is working on radio announcements. Printed promotional advertising has been provided by PenWAG and Eddie's, and the Embroiderer's Guild has mentioned the show at their meetings. Members are asked to deliver/hand out postcards.
- Vendor applications are no longer being taken. Currently have 25-26 vendors.

Treasurer – Carol Current reported she is picking up the tax return this week and will put it in the mail.

UFO Exchange – Mel Beach reported that the UFO exchange at the January general meeting went well.

Historian – Mel Beach reported:

- The 40th Anniversary Committee requested access to the archives. Copies of archived material have been put on USB flash drives for their use.
- After the quilt show, Mel will work on backing up all the archived material to the cloud or other backup hard drives, which will be kept in a different location. Myra mentioned that there are also CDs of material.

Unfinished Business

Affiliate email usage – Shelagh read the letter that she plans to send to the affiliate who used the roster for business purposes. Tami Pratt is working on a line item to add to the Standing Rules regarding use of the roster.

New Business

Request for support for Sew for Love – Myra Talavera gave background on the Sew for Love program, and requested, on behalf of Michelle Zeiller, founder, monetary support to help cover costs. See Addendum #1. Carol suggested waiting until after the quilt show to see if/how much money might be available to fund the request. Roberta suggested putting an ad in the newsletter in the interim. Shelagh offered that Myra/Michelle could make a request of members at the general meeting, and that information could be left at the affiliates table. **MSP: Current & Schneider to table the request until the May board meeting.**

Length of General Meetings - Carol Current commented that board members should keep their reports short, as she has received several complaints about the length of the general meetings. This led to discussion about lengthy show and tell stories and unfinished quilts being shown at the mini quilt show, all of which contributes to longer meetings and takes time away from the featured speaker. Shelagh will remind members of this in her next message to the membership.

Yahoo Groups Meeting Announcements – Roberta asked about getting the Yahoo Groups meeting announcements fixed, as they are coming out after the fact. Shelagh reported that the problem had been fixed by Amy Witherow. Sue Bianchi reported that Yahoo Groups is having issues and that many groups are moving away from that option for communicating group information.

Next Meeting

March 9, 2015

Adjournment

The meeting was adjourned at 8:15 PM.

Janet M. Hagquist, Secretary

Addendum #1

----- Original Message -----

From: via Scvqaboard <scvqaboard@scvqa.org>
To: SCVQABoard <scvqaboard@scvqa.org>
Subject: [scvqaboard] Fwd: Monday Agenda, please add
Date: Mon, 9 Feb 2015 21:02:07 +0000 (UTC)

This is the request listed under New Business.
Shelagh

From: "love2sew4ever@aol.com Michelle" <love2sew4ever@aol.com>
To: deminghq1@comcast.net
Cc: redridinghoodmail@yahoo.com
Sent: Sunday, February 8, 2015 4:57:33 PM
Subject: Monday Agenda, please add

Hi Shelagh Deming, Im sending you a file letter attached for Monday agenda, *Im requesting any funds and sewing helpers you can support my great program. Sew For Love.* As I can be there Myra has said she could speak for me and answer any question. She is amazing at helping but not sure how much more. I'm not good at asking for help, or much of a writer, but our program is in much needed to host the 15th Annual Sew For Love and continue threwh the year. My financial independence just can support like I have in past. I could be loosing my free location where we have our drop off of scraps and items as well as sew once a month for Sew For Love. Please read the file and hope to met you some day.

Sincerely,

Michelle Zeiler
Founder of Sew for Love

PROJECT OVERVIEW: TITLE: Sew For Love

Sew For Love is a grassroots community project that was created in 2000.

Over the years, members of our community have donated supplies and recyclable materials that could be made or used as items for those that are in need that live with in a 7 county area. Items make are quilts for kids,adults and pets, tote bags, hats, cold neck ties, pocket love animals, Kitten cuddles, crosses, aprons, cubie chairs.

PROJECT DETAIL:

Goals: Provide from recycled material needed items for our local shelters.

Clientele: 23 local charities*

Methods: Sew what is needed.

Staff/Administration: Program leader, Michelle Zeiler and help of 100%; volunteers. Vanessa C. helps with web site and all others volunteer whenever they can, by sewing or collecting scraps, delivering of made items, baking cookies / food.

AVAILABLE RESOURCES: Depleted

NEEDED RESOURCES:

Personnel: #1?? #2 Need 200 plus volunteers for 2 ½ day annual Sew For Love event.

Facilities: #1 Annual Sew For Love Event #2 Needed for sew-ins #3 Storage of raw material and completed items #4 meeting place

Equipment; Sewing Machines, paper, ink,thread scissors, Fabrics, most of all volunteers and better advertising.

Supplies:

#1 3 yards of fleece, will make 1 quilt OR 9 hats OR 3 Kitten cuddles

#2 1 ½ yards of batting will make 1 quilt OR 2 pet beds OR 6 Kitten cuddles

#3 1 yard of leather will make 2 ½ cubie chair bottoms

#4 1 yard of basic cotton types fabric will make 12 pocket love animals Or 2 tote bags or 1/3 a quilt for a child or homeless

#5 1 yard of heavy upholstery fabric will make 1 cubie chair outers (Not Bottom)

#6 1 yard of flannel will make 1/3 a quilt

Communication: Photos, Internet connection, postage, printing, software

Budget: 2015 Sew for Love owes church \$70. For heating, Food for weekend \$300. Fabrics \$1000. Ink and copying \$300. Misc year cost below \$5000.

Yearly storage is \$1716. Yr Gas for delivery's \$1000. Food for mini weekend Sew For Love \$200.each X 6 year \$1200. Year Sewing Machine repairs\$200. Year misc supplys \$500. Wow Ive never realized how much I put out of my pocket for 95% of the program almost \$5000.,to support what I love to do.

EVALUATION PLAN:

Goal #1 Continue Sew For Love Day every February of every years as well as first Sunday of every month

Goal #2 Continue to have sew-ins to allow volunteers to make needed items.

Goal #3 Continue to help and make items needed for our community

Goal #4 Recycle Recycle keep out of land fill what we can use for others

Goal #5 Give the chance to all who wish to come sew or help a chance to do something good for our community

Goal #6 Give leadership help to those who wish to mentor me.

Thankyou very sew much for any assistance you can give to our program. As Iâm not very good at writing feel free to call me or met me or come to any of our events to see what amazing things we can get done.

They say that the true measure of ones worth is not by how much money you have but by the number of lives you touch . For those who are a part of the Sew For Love program they can count themselves rich many times over.

Sincerely

Michelle Zeiler, founder Sew For Love,

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love2sew4ever@aol.com,

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