



Santa Clara Valley Quilt Association
Board Meeting Minutes
March 9, 2015, 7 PM
WestGate Church, Room 301, 1735 Saratoga Ave, San Jose, CA
Approved 4-13-2015

Call to Order

The meeting was called to order by President Shelagh Deming at 7 pm.

Quorum

Myra Talavera, former parliamentarian and visitor, acted as parliamentarian. There being a majority of board members present, a quorum was confirmed.

Attendance

Board members present: Susan Arnold, Mel Beach, Sue Bianchi, Ann Brooks, Carol Current, Shelagh Deming, Janet Hagquist, Roberta Pabst, Jean Richards, Terri Schneider, Kimberly Valenzuela, Gayle Visher

Board members absent: Tami Pratt, Tiffany Tamboury, Amy Witherow

Guests: Myra Talavera

Introductions

None were made.

Agenda

Social Media was added under New Business.

Non-Board Member Comments

There were no comments.

Approval of Minutes

The minutes of the previous board meeting on 2/09/2015 were approved as corrected.

The minutes of the previous general meeting on 2/23/2015 were approved as distributed.

Treasurer's Report

Carol Current reported she paid a lot of bills: Quilt Show, Marin and In-town retreats.

The treasurer's report was accepted as distributed.

Correspondence

Two letters of thanks were received from the San Jose Museum of Quilts & Textiles for SCVQA's monthly contribution to museum expenses for two months.

Flyers were received from: Pine Tree Quilt Guild for their quilt show on May 2nd & 3rd, and Seven Sisters for their quilt show on June 27th & 28th.

Reports

Facilities – Terri Schneider reported that the recent general meeting in the church theater worked out well.

Quilt Show – Roberta Pabst reported:

- Three hundred quilts have been entered into the quilt show. Five people withdrew their quilts because they wouldn't be finished. The Bay Area Modern Quilt Guild will have quilts in the show. Their numbers are not included in the 300.
- Ninety-five percent of the quilt cards, all the name tags, and all the labels have been printed. Signs have been made, including a large SCVQA sign which can be reused for non-quilt show events. Still to be worked on are the feedback forms.

- Ads have been purchased for Thursday and Friday's SJ Mercury News. Promotion on social media (Sue Bianchi) and radio (Myra Talavera) has been arranged.
- Facilities: Space will be needed at the general meeting in order to return challenge quilts and possibly sell leftover items.

Programs – Ann Brooks and Sue Bianchi reported:

- Jan Soules' class is nearly full. Sign-ups for the Peggy Martin class will start being taken at the next general meeting. Cristy Fincher's class is nearly full and Cindy Needham's class will be full.
- Sue and Ann checked on the quilt stands to make sure all parts are there and everything is in working order.
- Susan Arnold wondered about getting an enlarged association postcard to display at the membership table at the quilt show. Sue will make sure that gets done.

Membership – Susan Arnold reported that current membership is 443 total members. Of those, 22 are affiliates and 59 are new to the association.

Ways & Means – Kimberly Valenzuela reported:

- A volunteer is needed to take over responsibility for the books and magazines. She has gone through the current inventory of those items and has donated older items to the Saratoga library. Shelagh will make an announcement at the meeting that a volunteer is needed.
- Volunteers have been lined up to handle ticket sales for the featherweight.

Philanthropy – Jean reported:

- About 50 quilts were given away last month.
- The philanthropy display at the quilt show will be just a display, with no hands-on activity.
- There has been a problem with the community center on dates for Phil Days, which has caused some problems with getting accurate information into the newsletter. In general, the Phil Days will be held the third Wednesdays of the month. April's Phil day, however, will be the 4th Wednesday.
- Myra, in soliciting free advertising for the quilt show, has been looking for information on donated quilts. Jean responded that she does keep track of donated quilts, but doesn't have any history of donations before she took over as chair of the committee.
- Several board members suggested photos of donation deliveries could be used for publicity purposes; Myra offered to help with photos of deliveries. Someone wondered about using (philanthropy) thank you letters for publicity. Jean will work on suggested ideas.

Unfinished Business

Affiliate email usage – Shelagh reported that the letter had been sent to the affiliate who had misused the membership roster, and that the affiliate had responded with a letter of apology. Tami Pratt is working on a standing rule to clarify the association's policy.

Yahoo group notifications are still messed up. Shelagh has asked Amy to work on the issue.

New Business

Quilt Cruise – Jaunell Waldo/Deb Roberts asked SCVQA to promote a quilt cruise in exchange for a donation to the association. The general consensus was not to be involved. **Ann Brooks moved, Terri Schneider seconded, that we decline Jaunell's proposal. The motion passed.**

Social Media – Sue Bianchi reported that she has been taking care of social media. At some point the board decided that the social media person should be a board position. She is timed out of being on the board as of the end of September. Ann Brooks volunteered to be the back-up until September, at which time she will take over. It was agreed that a back-up is needed and that Amy Witherow is the logical person. Ann will contact and work with her. Sue requested that members send her pictures of quilts and other quilting related information or events that are going on for members.

Next Meeting

April 13, 2015

Adjournment

The meeting was adjourned at 7:56 PM.

Janet M. Hagquist, Secretary